

Rep Order# 6844955	Ver# 3	Status Revised	Traffic Order#	Printed: 08/28/2012 8:38 AM	1 of 2
EC'd Yes				Last Received: 08/27/2012 12:01 PM	
				Showing Buylines: All Rep & Sta Revised Lines	

Station WVBT-TV NORFOLK, VA.	Agency () MUNDY KATOWITZ MEDIA INC	Rep Firm
Advertiser () PRIORITIES USA ACTI	1322 G. STREET SE	Sales Office () PHILADELPHIA
Product PRIORITIES USA	WASHINGTON, DC 20003	Salesperson () ANJIE BRADY
Estimate# 1559	Agency C/P1/P2/E 321/340/1559	
Buyer CASEY BESSETTE	Flight Dates 09/04/2012 - 09/10/2012	Salesperson Phone# 215-567-6005
Phone#	Hiatus Weeks	Salesperson FAX# 215-567-5938
Fax#		

--- CONTRACT COMMENT ---

CLIENT: PRIORITIES USA ACTION SC=*

--- REMARKS ---

VER 3 ISSUED TO REV TP LN 13

PLS CONFIRM ASAP

THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*13	SA	11P-1130P	SATURDAY LATE NEWS	:30	\$1,000.00	09/08-09/08	1	1	1	\$1,000.00	
Buyline Comment: REVISE TIME PD DUE COLLEGE FTBL												
Sales Remark: V3 REVISE TIME PD												
V3 More than 2 codes changed												

---REPORT TOTALS---

Report Totals: 1 / \$1,000.00

---SALES MONTHLY TOTALS---

Sep 12: 13 / \$3,400.00

Sales Totals: 13 / \$3,400.00

Station Totals: 13 / \$3,400.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---												
Market Totals				\$42,500	CATV 0%	WAVY 33%	WGNT 6%	WPXV 0%	WTKR 23%			
					WTVZ 4%	WVBT 8%	WVEC 26%					

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books	JUL11, EJUL12
Demos	RA35+

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--- CREDIT RISK ---
CASH IN ADVANCE